



Bringing People, Business & Technology Together

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NuStreams Conference & Culture Centre, KM 110, Abeokuta Road, off Alalubosa Estate G.R.A Ibadan, 200300 Oyo State. Nigeria.

Our solutions will be actively sought by the end-product users, who will achieve significant product "hits" in the marketplace largely due to our technical contribution

Welcome to IBridge Hub

We live in a digitally dominating world. Technology is shaping our culture like never before. Yet over and over again I hear the same question: “how does it affect my business, school, home, laundry, my profession, church, laundry, career, education, my children? How can I leverage on this opportunity to gain a competitive advantage and keep up with trends?

We exist to bridge the technological gap and divide. Our vision is to help solve unsolved problems, innovatively by bridging technology for the benefit of the public.

The way we accomplish this is in four steps:

- Identifying existing relevant innovation that can be applied to our environment, culture and businesses;
- Presentation of these innovations to relevant corporate organizations and entrepreneurs across businesses and careers
- Identifying new areas of need.
- Collaboration and development of these new innovations- innovating solutions to address these needs as it relates to our society and corporate organizations.

Our Big Hairy Audacious Goal is to become the most impactful, the most service-oriented, the most far reaching community network that has ever been.

On October 1st, 2012, the founder of iBridge Hub, Francis Madojemu began the iBridge Hub as an inspiring contemporary open space where young entrepreneurs and innovators in the city of Ibadan can bring their ideas to reality.

Since inception at iBridge Hub, people from every profession, background and culture are being united by the imagination and drive to pursue enterprising ideas for the world.

Therefore, as the country begins to face tremendous times where corruption, recession, poverty are almost ravaging every sector of the economy, iBridge Hub believes as this statement implies: “In the midst of devastation, there is an opportunity for innovation” that this period offers a good opportunity to make more sustainable impact in the community.

Introducing, IBridge Hub @Work, IBridge Hub Innovative Events, IBridge Hub Innovation Labs & Digital Literacy @ IBridge Hub

We are evolving at **IBridge Hub**

iBridge Hub is evolving to leverage the talents of the local tech industry to address some of the needs in the wider community. Social opportunities, we believe, are as important as the economic opportunities created by entrepreneurs and tech talent.

Presently, iBridge Hub is putting real problems that the city, local communities, businesses, professions are experiencing on the table and inviting the tech community to show how these problems can be solved.

We are also recognizing existing technology that can be applied to solve problems across local businesses, professions, individuals, schools, and we are creating a bridge for these communities to know, experience and meet with the appropriate tech communities and learn how to apply this solve their local problem

In facilitating the process of bridging the technology gap for the benefit of the people, iBridge Hub has been building a community of passionate and motivated group of people who want to do something more significant with their gifts than making money.



Our platforms at **IBridge Hub**

IBridge Hub @ Work

Researching, identifying, discovering technological solutions and building innovative solutions solving bridges for businesses, organizations, the workplace and the general public

Our methodology for getting resources in **iBridge Hub @ work** that enables us to serve exponentially organizations and the work place is through a system of research which is conducted by our volunteer researchers and discoverers who also help to connect dots as they relate to and solve problems for people from specific professions or businesses such as legal practitioners, restaurateurs, civil servants, agriculturists and so on.

IBridge Hub Innovative Events

They are innovative, thought provoking and engaging events leveraging technology and innovation.

We come together, discuss, learn and ignite each other and our ideas. iBridge Hub Innovative Events are Launchpad, Conversation Nights, Ideas Bridge and Hackathons.

These are events aimed at discovering and exhibiting innovative projects that are bridging technology gap in specific communities; bringing people from the same profession experiencing real problems with those that can help bring innovative and technological solutions together.

Thereby exposing the broader community (organizations, government and officials to innovative ideas on how the community can be moved forward locally and globally and uniting developers, designers, entrepreneurs who are passionate about making sustainable impact with what they are already doing.

IBridge Hub Innovative Labs

Co-creating human-centred design solutions to real world problems in our community and we help grow new technology and tools that solve them.

Our focus is on co-creating human centred design solutions to address the digital divide.

Although there is no set definition for the term “digital divide”, there is a commonality that states that the divide is based on those who can reap the benefits from using technology versus those who will not.

We co-create local solutions that suit our local individuals, companies, and local organizations.

We already have existing platforms that are solving some identified local problems. They are www.digiworka.com and www.Craftsmen.com.ng



Our platforms at IBridge Hub

Digital Literacy @ IBridge Hub

Our mission is to transform lives, businesses and organizations through digital literacy.

Essential information on government, public services and law are increasingly moving online and data shows that worldwide 4.4 billion people have never been online out of the over 7 billion people in the world.

Africa has only 9.3% users out of the 90.7% world internet users - a data that shows that there is a lot more to do to make people take advantage of the internet.

Digital Literacy @ iBridge Hub is created to help people to maximize technology with the set of competencies required for

full participation in a knowledge society. Digital Literacy includes “a set knowledge, skills, and behaviors involving the effective use of **digital** devices such as smart phones, tablets, laptops and desktop PCs for purposes of communication, expression, collaboration and advocacy.”

The Hub also has ICode Digital Literacy for students, teachers, parents and schools” which enables us to extend our digital training to help students, teachers, parents and schools excel in a digital world.

We also have STEM @ iBridge Hub which is designed to equip kids, parents, teachers with 21st century skills.

More on these at <http://www.icodeng.com> <http://www.stem.iBridgehub.com> .

Innovative Events at IBridge Hub

Launchpad

We hold regular events (once every month) which are a gathering for creative people to work on our ideasBridge projects (or a project of their interest).

Its purpose is to discover and exhibit innovative projects solving bridging technology gap in specific communities such as the legal profession, medical profession, businesses, engineering, government, administrative profession.

Our targets are categories of people from government, medicine, legal fields and restaurants.

Conversation Nights

Takes place once every month at the hub. It is a conversation night that brings people from the same profession experiencing real problems with those that can help bring innovative and technological solutions together.

Often highlighted with a speaker or panel, the second half of the night is marked by a social evening where people can eat, drink and play some games. The target audiences.

These IBridge Hub Innovative Events take place on site at IBridge Hub & NuStreams Conference & Culture Centre

They are innovative, thought provoking and engaging events leveraging technology and innovation. We come together, discuss, learn and ignite each other and our ideas.

These Events are also Live-Streamed and would be available on our website



Innovative Events at IBridge Hub

Ideas Bridge

Think TED Talks. The best way to avoid one-way thinking is to hear from others who are moving outside the box to bridge technology.

Innovation Talks is a large event with the purpose to expose the broader community (organizations, government and officials) to innovative ideas on how we can move the community forward locally and globally. We are doing Ideas Bridge in partnership with www.ideasbridge.net



Hackathons

Hackathons are software programs or projects which seek to create a virtual environment where society's problems and solutions are simulated and incubated for future development. It is a conference for geeks where passion meets action.

Hackathons are an exciting short-term community environment where we tackle challenges with local technology to move our community forward. It is an event for developers, designers, entrepreneurs who are passionate about making sustainable impact with what they are already doing.



You have a space at IBridge Hub

The iBridge Hub is a place for people with great ideas to meet, connect, learn and work. .

At the hub, we see a world where people collaborate across nations, organizations and cultures to create a more sustainable future.

We believe everyone can make this shift by working together, locally and globally, to create the best world we can collectively imagine.

We uphold Collaboration, Innovation, Dedication, Integrity, Transparency & Partnership

We have housed more than 20 twenty startups since inception.

Our institutional and corporate collaborators include:

NuStreams Conference & Culture Centre, The Bridge Network, Microsoft, Dell, Alt-I, TinklingD, Termii, Whatsup Ibadan, Ibadan Insider, Co-Creation Hub Lagos,

Ventures Platform, The Patriots Network, ReCLAIM, IdeasBridge, & Google Developers Group

Our mission is to be the tech business heart beat of Ibadan, culturing solutions used globally.

At iBridge Hub, people from every profession, background and culture are being united by one thing: the imagination and drive to pursue enterprising ideas for the world.

These are the people who see and do things differently and have entrepreneurial passion to create sustainable impact.

Want to set your office space at iBridge Hub and work from here?

Would you like to make use of the of our various facilities, Different Halls, Multimedia studio, Health & Fitness Centre this is a right place for you.

Visit www.nustreamscentre.com & www.ibridgehub.com for more details of our facilities and partnership terms & conditions.





To create a local platform to train and expose Africans and Nigerians to the emerging new You-Economy and equip us to participate in the global movement, taking advantage of the unique opportunities technology and the internet afford us with the integrity and accountability required to be “World Players” in this market and bringing in the unique African perspective and Ubuntu spirit of relationships while dealing with, and discouraging the reputations associated with fraud and suspicion that have plagued our continent. It’s our opportunity to bring about a rebirth of the African Renaissance and work ethic! - **Francis Madojemu (IBridge Hub Founder.)**



Membership at iBridge Hub

iBridge Hub offers three types of membership, all members are entitled to the same benefits and access to the community, including the online network, fast internet connection, printing facilities and free or discounted events and meeting rooms. The only difference is the working environment and availability. The workspace is a tool, what iBridge Hub really focuses on providing is community.

Flex - Flexible co-working for individuals wishing to access space a day or two each week, constricted by opening hours of the iBridge Hub. Typically this membership consists of entrepreneurs who work mostly from home or are at off-site meetings, individuals currently in other employment who haven't yet made the full break to running a business, international business people and a sprinkling of students.

Resident - A fixed desk in a shared workspace. Typically Resident Members are focusing full time on their business, and may be working alone or with one to five other team members. They may be from the

locality or an international startup working on entry into the local market.

Team - Companies of two or more people can become Team members occupying contained or semi-contained space by the square foot or meter. This membership type is for growth startups or local-market-entry teams and these companies are important in retaining successful startup within the community, aiding peer-to-peer learning.

All iBridge Hub members have access to all other iBridge Hub resources and get privileges. Regardless of membership type all visiting members will use the Flex space of iBridge Hub and thus be subject to office hours.



Online membership individuals can join iBridge Hub's online membership by subscribing to our website, joining our mailing list, following us on twitter and liking our Facebook page..

Principles & Values at iBridge Hub



As part of our commitment to helping the community solve unsolved problems innovatively by bridging technology for the benefit of the public.

The foundation of iBridge Hub is based on these four Key principles:

Value:

iBridge Hub processes supports value creation in preferably two different ways: for our partners in terms of business value and for the presumptive customer, or user, of the developed innovation in terms of user or societal value.

Influence:

Viewing users as active, competent partners and domain experts are vital since their involvement and influence in innovation processes is essential. To motivate participation and engagement among users, it is important to illustrate the impact of the interaction with the users has on the innovation.

Realism:

One of the corner-stones of iBridge Hub is that activities are carried out in a realistic, natural, real-life setting. This is important since people cannot experience anything independent of the experience they get from being embodied in the world.

Sustainability:

iBridge Hub has a defined approach that meets the need of the present without compromising the ability for future generations from an economic, social and ecological perspective. It is also one cornerstone for the continuous learning cycle within iBridge Hub.



LAB STORIES



IBridgeHub

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dedicated to promoting increased participation in secondary & post-secondary Science, Technology, Engineering and Mathematics (STEM) fields that are critical to any national economy seeking to grow in a 21st century global economy.

WWW.STEM.INSOCGENDER.COM



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